General Informat	
Channel	**Advertiser**
Display	Denver Center for the Performing Arts (DFA)

tion			
	Campaign	DV360 Link	DCM Link
	Denver Center for the Performing Arts - Book of Mo	DV360	DCM

Campaign			
Start	End	Days	Include Purchases
10/8/2026	11/6/2026	1/29/1900	TBD

			Before C
Exclude Purchases	**Start**	**End**	**Days**
TBD	9/8/2026	10/7/2026	1/29/1900

ampaign		
Include Purchases	Exclude Purchases	Method
6,832	1,426	Geo exclusion

Description
Notes

Owner	Documents
Mark	Incremental Testing One Sheeter
Jenn	Jenn's Incremental Testing Brief
Jenn	Jenn's Incremental Testing Long Deck
AI	AI Models Notes

Excluded Cities
Littleton, Colorado, United States (City)
Centennial, Colorado, United States (City)
Greenwood Village, Colorado, United States (City)
Castle Rock, Colorado, United States (City)
Englewood, Colorado, United States (City)
Parker, Colorado, United States (City)
Highlands Ranch, Colorado, United States (City)

Notes
Often classified as part of Littleton and Englewood under postal zips. Does not show up as Centennial un
Often classified as part of Littleton under postal zips. Does not show up as Highlands Ranch under floodli